



IN-COUNTRY/IN-REGION SCHOLARSHIP PROGRAMME

MARKETING AND SELECTION PROCESS FOR PROGRAMMES STARTING BETWEEN AUGUST AND DECEMBER 2023

DAAD is pleased to provide you with the Call for Scholarship Applications for the next cohort of scholarship holders in the In-Country/In-Region program at your institution. Please find the respective document attached.

The Call can also be found in the DAAD scholarship database:

<https://www2.daad.de/deutschland/stipendium/datenbank/en/21148-scholarship-database/?daad=&detail=10000486&intention=&origin=&page=1&q=surplace&status=&subjectGrps=>

DAAD will distribute the call for applications via its external and partner network in the region.

It is, however, the responsibility of the partner institution as well to spread the call as widely and regionally as possible.

In the following you will find information

- a) on the possible marketing and advertising process at your institution
- b) on the selection process
- c) on the planned timetable for the whole process

Marketing by partner institution

In order to award scholarships target-group oriented it is crucial to organise the marketing preferably **region-wide, international and beyond your institution**. While it is reasonable to circulate the call for scholarships within your institution, you should aim to advertise the call **as diverse as possible**. Figure 1 shows the different strategies that partner institutions make use of. Examples of relevant scholarship websites are given below.

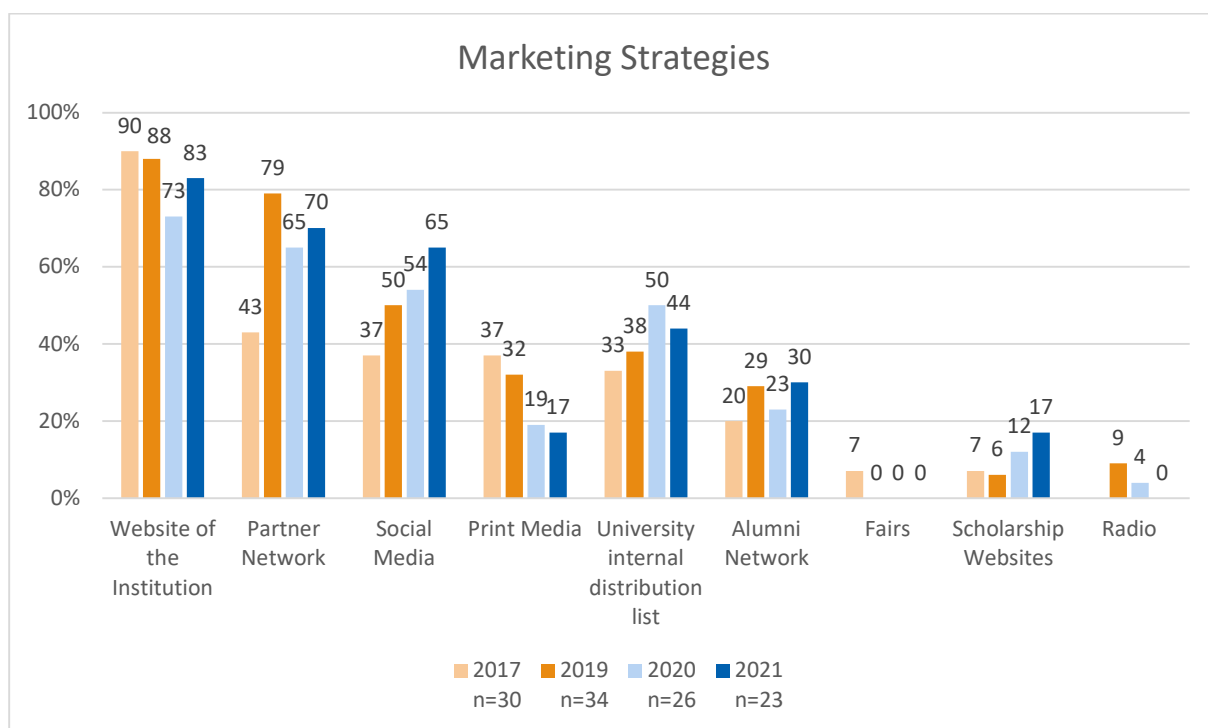


Figure 1: Marketing Strategies

Examples of scholarship websites where scholarship announcements can be shared (be aware that some of them may require fees):

- opportunitydesk.org
- scholarship-positions.com
- worldscholarshipforum.com
- students.com.ng
- scholarshipsandjobs.com
- careerhob.com
- afterschoolafrica.com
- scholarshipportal.com/
- fastweb.com/
- bigfuture.collegeboard.org/scholarship-search
- careeronestop.org/Toolkit/Training/find-scholarships.aspx

- findaid.org/scholarships/
- e-fellows.net/Studium/Stipendien/Stipendien-Datenbank/Stipendium-suchen-finden
- www.openphilanthropy.org/giving/grants
- www.scholarshipsads.com/

Selection Process

The selection process will proceed as described in the Affiliate Agreement. All applications must first be submitted to the DAAD via the DAAD portal. After a formal review of the submitted documents, all admissible DAAD applications are forwarded to the host institutions. The host institution screens the applications and compiles a ranking list of all applicants who are eligible for a scholarship (short-list). The host institution then sends the short-list, the pre-selection report including the explanation of the criteria applied as well as a list of participants of the pre-selection to the DAAD Bonn for final approval.

The DAAD **reserves the right of final selection** on the basis of the short-list.

The final selection is made by an independent selection committee organised by DAAD, if necessary including members of the coordination team of the respective host institution. The admission criteria must take into consideration that the amount of In-Region scholarship holders must generally be higher than the amount of In-Country scholarship holders and that DAAD scholarships can only be awarded to applicants who:

- have successfully completed generally a three-years university degree (Master candidates) or a two-years university degree (doctoral candidates) with above average results (generally: Second Class Upper Division or equivalent)
- clearly show motivation and strong commitment
- have thorough knowledge of the language of instruction
- have generally completed their last university degree not more than 6 years ago at the time of application
- must be nationals or permanent residents of an African country

Timetable for the scholarship selection process (for programmes starting between August and December 2023)

ACTIVITY	DATE
Publication/Provision of “DAAD Call for Scholarship applications”	Beginning of October 2022
DAAD web-seminars for interested students https://www.daad-kenya.org/en/online-seminar-schedule/	Between October and December
Application deadline in the DAAD application portal	December 9, 2022
Formal application check by DAAD	December 2022/January 2023
Provision of formally admissible application documents to the host institution (by DAAD)	February 2023
Provision of the short-list to the DAAD (by the host institution)	March 2023
Preparation of all documents for the selection meeting	May 2023
Selection meeting with external independent selection committee	May 2023
Acceptance/Rejection letters by DAAD	July 2023