

2018 S.M.A.R.T.

Startup Mission for Art/Design Responsibility and Technology (S.M.A.R.T.)

BUSINESS PLAN COMPETITION

Do **YOU** want the chance to win **\$1,000 USD** towards your business startup?

Are **YOU** ready to put your business idea to the test?

Register Now

and participate in the

2018 S.M.A.R.T. Business Plan Competition

@ Nelson Mandela African Institute of Science and Technology

January 30th, 2018

Business Topics

Areas	Technology based startup	Social venture startup	Arts & Design startup
Sub-topics	Engineering, ICT, Energy, Water, Agriculture, Environment, Medical, Health, Architecture, etc.	ODA, Social Enterprise Appropriate Technology, Micro Enterprise, Fair Trade, etc.	Product Design, UX, App Design, Crafts, Media Art, Universal Design, Fine Art, etc.

Registration & Eligibility

- Anyone with a business startup idea can apply
- You may compete as an individual or as a team of up to 5
- Registration is free!
- Application must be completed by **December 15th, 2017**
- Download the business plan template at <http://www.smart-startup.org>
- Submit your application to iTEC.center.tanzania@gmail.com
- Acceptance into the competition will be announced on December 22nd, 2017
- **Save the date:** Accepted applicants must present their business plan on **January 30th, 2018**, from 8am-3pm. Come enjoy the competition, banquet, and awards ceremony!
- Any inquiries, please contact Ahnna Lee 068 240 2696 / Irene Sumary 062 553 3381, 068 636 4641 Paul Patrick 078 707 0047

